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MCG message

To: All Blue Cross Complete providers

Date: Sept. 27, 2023

Subject: 2023 Advancing Maternal Health Equity Request for Applications Being Accepted

Blue Cross Blue Shield of Michigan and the Blue Cross Blue Shield of Michigan Foundation is accepting applications for its 2023 Advancing Maternal Health Equity Request for Application.

Members of the Region Perinatal Quality Improvement Collaboratives in regions 1, 3,4, 6, 8 and 10 are invited to apply for funding to support projects that advance maternal health equity by addressing disparities-related factors in maternal health.

Grant funding is reserved for initiatives that reduce risks and improve health before pregnancy, during pregnancy, labor and delivery, and postpartum. Grantees will be awarded up to 50,000 for a 12-month program period to begin in January 2024. Applications are due by October 23, 2023. For more information, email foundation@bcbsm.com.

- Region 1: Upper Peninsula
- Region 3: Northern Lower Michigan (Cheboygan, Otsego, Crawford, Roscommon, Ogemaw, Oscoda, Montmorency, Presque Isle, Alpena, Alcona, Iosco)
- Region 4: Mason, Lake, Osceola, Oceana, Newaygo, Mecosta, Muskegon, Ottawa, Kent, Montcalm, Ionia, Allegan, Barry
- Region 6: Thumb (Huron, Tuscola, Sanilac, Lapear, Genesee, St. Claire, Shiawassee)
- Region 8: Southwest MI (Van Buren, Kalamazoo, Calhoun, Berrien, Cass, St. Joseph, Branch)
- 10: Southeast MI (Oakland, Macomb, Wayne)

If you have any questions, contact your Blue Cross Complete provider account executive or the Blue Cross Complete Provider Inquiry at 1-888-312-5713.

**Our website is mibluccrosscomplete.com. While website addresses for other organizations are provided for reference, Blue Cross Complete doesn't control these sites and isn't responsible for their content.*