

## MCG message

Title: **March of Dimes Breaking Through Bias™ In Maternity Care Provider Training**

Posting date: **June 28, 2022**

**Summary: Save the date!** Blue Cross Complete has partnered with the March of Dimes® to offer *Dismantling Bias in Maternal and Infant Healthcare™* provider training on August 10, 2022. Providers can earn continuing medical education or continuing nursing education credits upon completion of the training session.

In alignment with our mission and our commitment to advancing health equity, Blue Cross Complete has partnered with the March of Dimes to offer a unique learning opportunity: ***Dismantling Bias in Maternal and Infant Healthcare***. Blue Cross Complete is pleased to offer this provider training at no cost to participating providers.

Maternal mortality rates in the United States continue to rise compared to other industrialized countries, and tragically 60% of these deaths are preventable.<sup>1</sup> Disparate maternal outcomes are a result of complex and multifaceted factors that require thoughtful and effective countermeasures.

Training alone won't solve this crisis, but it can provide actionable tools, awareness, education and enriched dialogue surrounding Black maternal health as we work together toward solutions to help reduce disparities in the communities we serve.

The training will include state specific data; learning outcomes will highlight:

- Overview of implicit bias and personal assessment.
- Understand and be able to identify implicit bias, the cognitive basis that informs bias, and its impact on maternity care setting.
- Historical overview of structural racism in the U.S.
- Application strategies to mitigate racial bias in maternity care, such as the CARES Framework™ and the practice of cultural humility.
- Strategies to build a culture of equity within an organization.

Providers will have the option to select from a virtual, instructor-led training, facilitated by March of Dimes, or self-paced e-learning. The virtual, live, instructor-led training will be hosted on **Wednesday, August 10, 2022**.



Providers interested in attending the live training are encouraged to register early – seating is limited and only available on a first-come, first-serve basis. The e-learning sessions will be available beginning in September and will be accessible until the Spring of 2023. **Training and registration details will follow.**

We appreciate your ongoing commitment to delivering high-quality health care to our members. If you have questions, contact your Blue Cross Complete provider account executive or call Blue Cross Complete Provider Inquiry at **1-888-312-5713**.

<sup>1</sup>[Commonwealthfund.org/publications/issue-briefs/2020/nov/maternal-mortality-maternity-care-us-compared-10-countries](https://www.commonwealthfund.org/publications/issue-briefs/2020/nov/maternal-mortality-maternity-care-us-compared-10-countries)

\*Our website is [mibluccrosscomplete.com](https://mibluccrosscomplete.com). While website addresses for other organizations are provided for reference, Blue Cross Complete doesn't control these sites and isn't responsible for their content.

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